



COMMUNITY CHEST

OF PHILADELPHIA AND VICINITY

150 SOCIAL, HEALTH AND YOUTH AGENCIES

GENERAL OFFICE
123 S. Broad St., Philadelphia 9

311 SOUTH JUNIPER STREET • PHILADELPHIA 7 • PENNYPACKER 5-8800

Agency Operations Department
311 S. Juniper St., Philadelphia 7

December 1, 1949

TO PRESIDENTS AND EXECUTIVES OF MEMBER AGENCIES OF THE COMMUNITY CHEST:

It is again the time of year to write to you regarding submission of budget estimates for the coming fiscal year. Copies of the budget forms are being sent under separate cover along with instructions which will be helpful to you.

We are asking that 1950-51 requests be submitted not later than January 23 in order that the Agency Operations Department office may have adequate time to make necessary preparations for committee meetings. We know you will make every effort to meet the January 23 date, or, even better, to let us have your material earlier.

There are a few minor changes in the forms. These are noted in the instructions. If you have any questions, please do not hesitate to call Mr. Loew at the Agency Operations Department for interpretation or advice.

As you likely know, the goal of \$8,507,000 set for this fall's campaign was based on the actual rate of 1949-50 support of agencies plus a very few factors of projected increased costs. It was a goal established on a sustaining basis.

The final result of the campaign will not be known for a few days. It is evident at this point, however, that the result will be short of the goal and that funds available for distribution likely will be short of the total amount distributed in this current year.

We will write to you immediately after the December 16 meeting of the Board of Directors at which consideration will be given to general budget policies in relation to the final campaign result. In the meantime, you will want to move ahead with preparation of all aspects of your budget report, except for the 1950-51 request column.

Though the experience of the Philadelphia Chest this fall has been similar to that of many other cities, your Chest officers are not satisfied with the result and regard it as a challenge to develop further new approaches to the job in another year. Through the cooperation of all member agencies, we believe the challenge can be met.

Very sincerely,

Wm. W. Bodine, President

William B. Walker, Chairman
Central Budget Committee

EVERYBODY BENEFITS — EVERYBODY GIVES



Budget

Small Src -

C. H. Carey

TRINITY COMMUNITY CHEST

YOUNG MEN'S CHRISTIAN ASSOCIATION

1000 BROADWAY, NEW YORK, N. Y.

SECRETARY

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